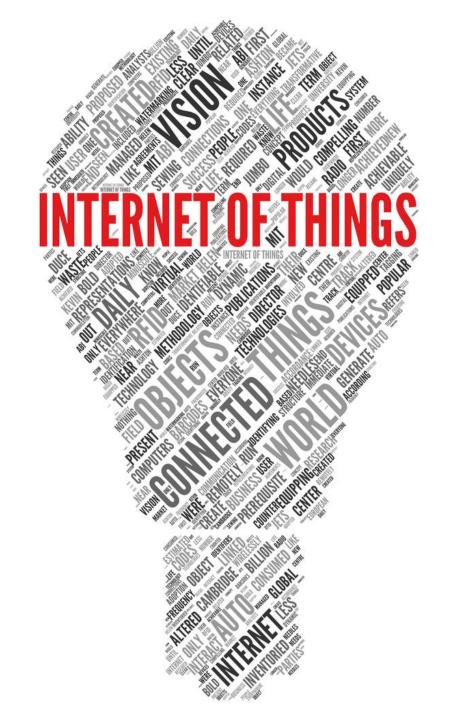
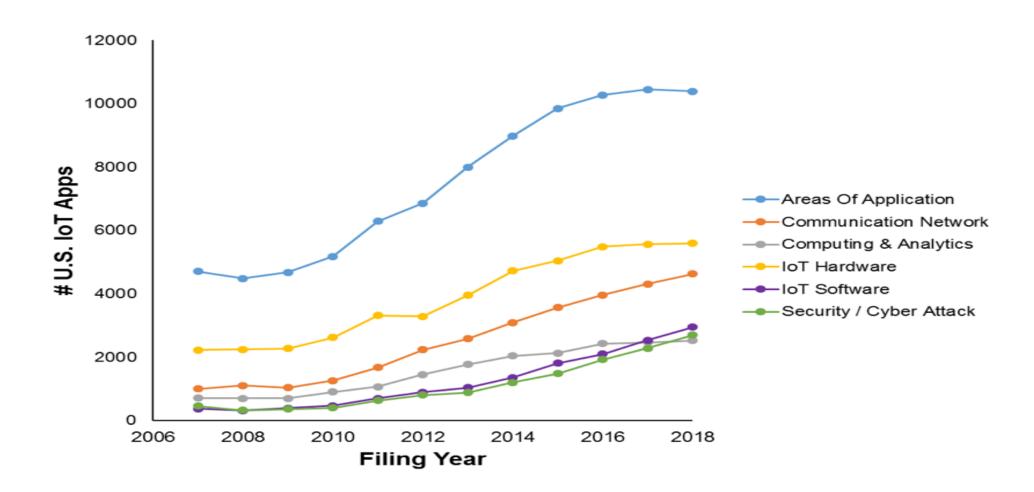
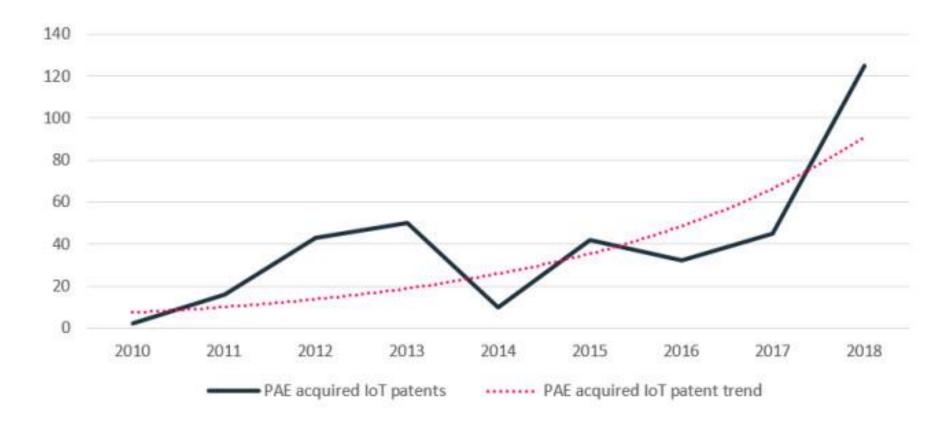
Industrial IOT and Defensive Patent Strategy

BIJU K NAIR



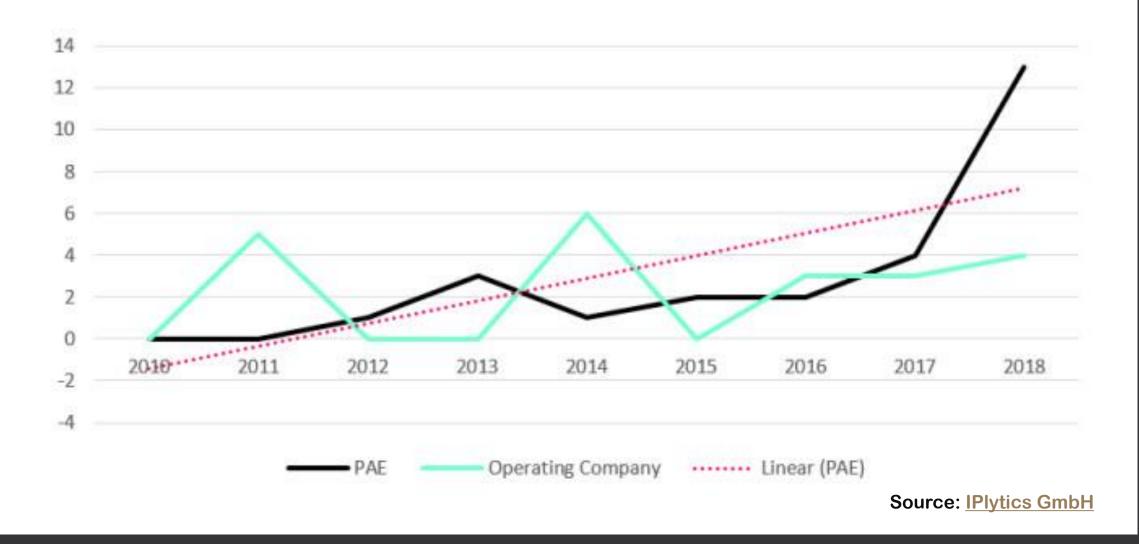
# IOT & Patent Filing





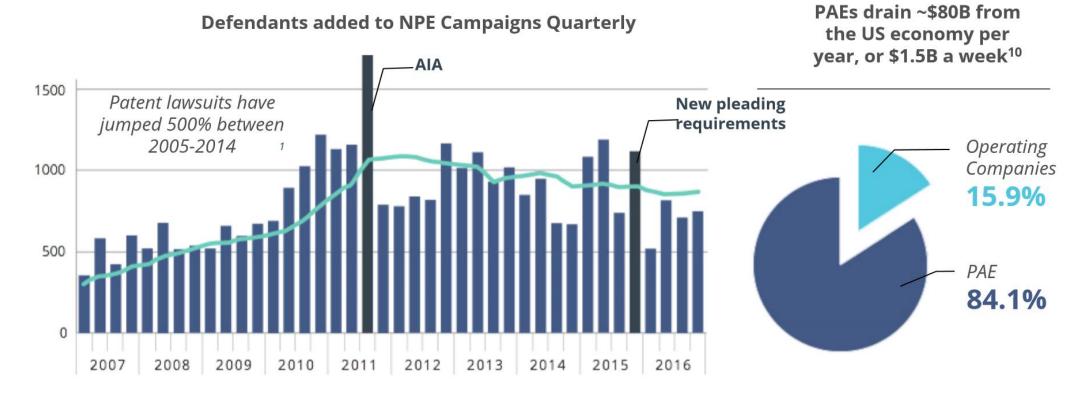
Source: **IPlytics GmbH** 

# Number of reassigned IoT patents where the latest assignee was identified as a PAE



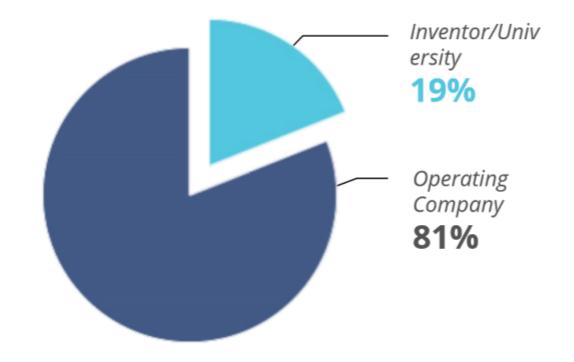
Number of litigated IoT patents as to date of first litigation (United States)

# PAEs - hurting innovation



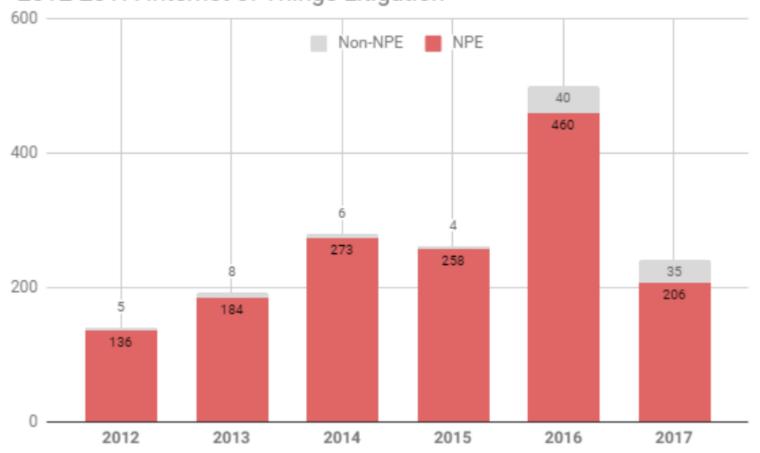
# Where are the PAEs getting their patents?

81% of patents acquired from PAEs come from companies<sup>7</sup>



Companies provide PAEs with most of the patents

#### 2012-2017: Internet of Things Litigation



NPEs continue to account for over 85% of all IoT litigation.

**Source: Unified Patents** 

# What about *small* companies?

- Startups and small companies are softest targets for trolls
  - 50% of all companies sued by trolls make less than \$10 million/year
  - Over 50% of all patent lawsuits concern software patents<sup>†</sup>



# Patent Troll Akoloutheo Sues Oracle in Latest Chapter of its Cloud Software and IoT Patent Litigation Campaign

In its latest filing in February 2019, non-practicing entity Akoloutheo, LLC has expanded its Eastern District of Texas patent litigation campaign to include Oracle. Akoloutheo accuses the Oracle Analytics Cloud, Oracle Exadata, and Oracle Data Visualization technology as infringing on its patent. Formed in January 2018 as a Texas Limited Liability Company, Akoloutheo was assigned the rights to U.S. Patent 7,426,730 (the '730 patent) less than one month later. Akoloutheo wasted no time, beginning its litigation campaign and filing its first patent litigation lawsuit just five days after taking ownership of the '730 patent.

Since February 2018, and prior to filing its latest suit against Oracle, Akoloutheo has filed nine other patent infringement suits asserting the '730 patent. Akoloutheo's targets include major players like Siemens cloudbased software and PaaS solutions including the MindSphere cloud-based IoT Operating System, and Citrix Systems cloud-based software and SaaS solutions for network monitoring and management. Akoloutheo has also sued energy companies alleging infringement of another one of its patents relating to IoT-based technologies, such as CenterPoint Energy and its IoT-Based Smart Grid and Smart Meters. Each of Akoloutheo's ten suits involving the '730 patent have been filed in the plaintiff-friendly U.S. District Court for the Eastern District of Texas, and have been resolved quickly. Of the nine cases filed before Oracle, seven resulted in voluntary dismissal (likely settlement) after approximately 100 days of minimal litigation activity.

# DEFENSIVE PATENT STRATEGY

• License on Transfer (LOT Network)

• Open Invention Network (OIN)



# LOT NETWORK - BENEFITS

• Immunized from 1.1 million patents

• Free for companies with upto 25 million annual revenue.

• Opportunity to be equal partner with Industrial Leaders.

• Free Patents on joining.

#### OPEN INVENTION NETWORK - THE PATENT NON-AGGRESSION COMMUNITY

#### **Overview**

**MEMBERS** 

~3000

COMMUNITY MEMBERS
FROM START-UPS
TO LARGE
CORPORATIONS

**CROSS LICENSE POOL** 

~2.0 million

TOTAL PATENTS AND APPS OWNED BY OIN LICENSEES

**OIN PATENT PORTFOLIO** 

~1300

GLOBAL PATENTS AND APPS WITH BROAD SCOPE

~\$100 million

SPENT ACQUIRING DEFENSIVE PATENTS

>2800

OPEN SOURCE CORE LINUX
TECHNOLOGY PACKAGES
COVERED
OPREV
OPREV
MUSCA

The Linux System definition comprises core software packages from various open source projects which, taken together, provide the scope of the cross-license obligation to which each community member commits.

# **Open Invention Network Benefits**

#### What do we do?

- Deliver royalty-free access to the Linux System patents of our 2900 members via cross licensing commitments.
- Manage over 1300 OIN patents, licensed free of charge to all of our members.
- Leverage our relationships to collect and share prior art when needed.
- Challenge potential patent applications if appropriate.
- Provide collective intelligence from a global community.
- Support our members and those under attack from patent aggressors.

### The Linux Foundation & Project-based Innovation























































# **Member Representation Sampling**





































































# **Member Representation Sampling**

**HARDWARE** 











SEMI-**CONDUCTOR** 











**FINTECH** 











**INDUSTRIALS** 









**ENERGY** 

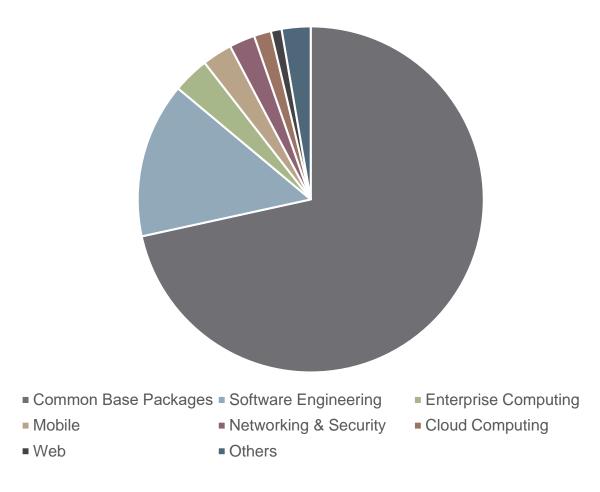








### **Linux System Overview**



**Common Base Packages (71.5%)** - Linux kernel, system programs, common libraries

**Software Engineering (14.5%)** - Perl, Python, Go, Lua, etc.

**Enterprise Computing (3.4%)** - JBOSS, Jakarta, OpenShift (high-functionality packages)

Mobile (2.8%) - Android, Web OS

**Networking & Security (2.4%)** - OpenSSL, OpenSSH, OpenVPN

Cloud Computing (1.6%) - OpenStack, Qemu, libvirt

Web (1.0%) - Apache web server, NGINX

**Others (2.7%)** - Container Technologies, Configuration Management, Automotive, Software Development

IoT, ONAP/OPNFV & Hyperledger - Future roadmap of Linux and LF Projects will translate into near term incorporation but given the reuse of code all of these projects are to some degree already represented in the Linux System

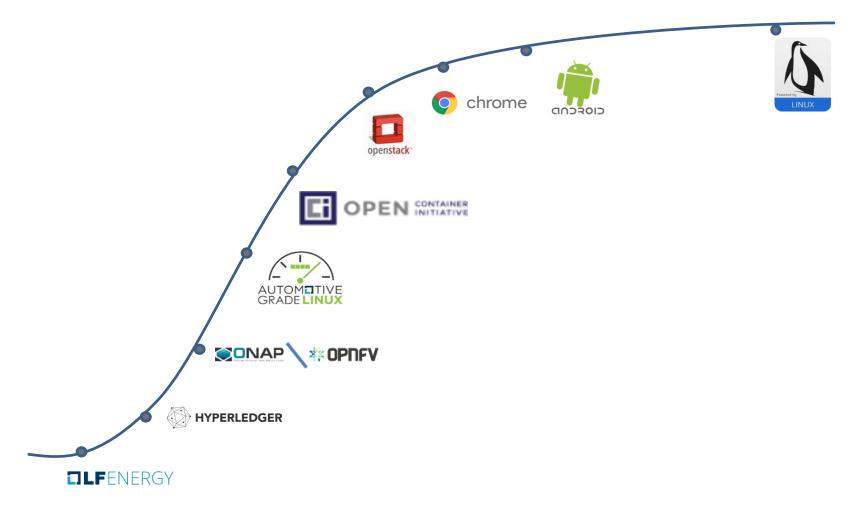
# Patent Freedom for Open Source Software Projects

Technical Development & Collaboration Occur in Parallel with Legal Collaboration





# Strategic Guardian Role: Licensing into Key Linux / OSS Projects & Tracking Growth



# **Joining Open Invention Network**

### How can you participate?

- Everyone can join; Everyone signs the same terms
- \* No barrier to entry; No requirement to hold patents
- Zero cost for membership
- No ongoing time commitment
- Everyone makes the same cross-license commitment in the Linux System, as defined on our website
- Members and licensees are listed on our website
- Join now through our electronic signature process online

# Our Role Beyond the License

### How Do We Help Our Community Members Against Patent Aggressors?

- We collect and share prior art to help community members defend themselves.
- We sell patents to OIN community members for defensive purposes.
- We acquire patents from patent antagonists asserting Linux-centric patents when this clears patent threats broadly for the OIN community.
- We routinely utilize the AIA's pre-issuance submission program to limit claim scope of overly broad patent claims in key technology areas.

# **Sample Community Benefits**

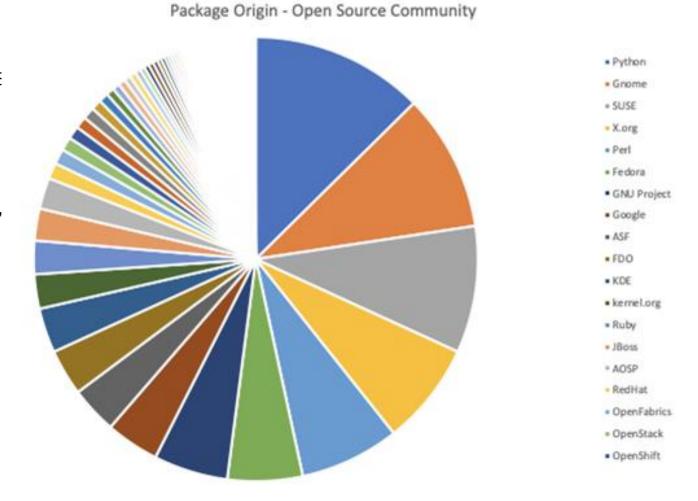
- \* Threat Clearing: We acquired 22 patents that were being marketed for sale as reading on "Open Source Software", thereby clearing this patent threat for its community.
- Patent Sales: A community member was asserted against by a Fortune 50 company, acquired patents from us and used our patents to negotiate a far better deal than originally demanded.
- \* Membership Alone as a Deterrent: Facing a major lawsuit from a Fortune 50 company, another entity decided to join our community. After its membership became known, a settlement was reached within 72 hours on terms that were extremely favorable for them.

# **Sample Community Benefits**

- Prior Art Assistance: In over 45 cases where one of our members was the subject of claims, we had identified and shared prior art for use against the NPE, or corporate patent aggressors.
- ❖ Patent Acquisitions: We have expended in excess of \$15M to purchase Linux-centric patents owned by NPE's that were being used in active assertions or litigation - 15% of ours circa \$100M total patent acquisition investment to date.
- Claim Scope Reduction: We are among the leading users of the AIA's pre-issuance submission program, having helped to get more than 25 overly broad patent applications rejected and significantly reducing claim scope in another 40 plus patent applications.

# The Linux System: Understanding the Scope of Our Cross-License

The Linux System definition contains packages from a broad variety of organizations and groups representi a large share of the body of existing, de-facto standard open source projects.



open**invention**network\*

# The Linux System: Understanding the Scope of Our Cross-License

Mobile

■ Web

- Almost all packages are basic platformindependent functions of modern computer systems, and are used in a wide variety of devices.
- Covers the essential building blocks of today's Linux systems, from embedded computers to mobile phones to cars.

